



FINDING THE RIGHT VC SOLUTION FOR YOUR SPACE

Professional VC & communication solutions for the modern workspace.

Audience: IT Managers, Facility Leads, HR Executives, Business Leaders

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Introduction: Modern meetings demand more

Meetings have evolved. Whether it's internal collaboration, cross-site coordination or external customer calls: companies expect seamless, high-quality communication experiences across all rooms and roles.

In 2025, your **VC and meeting technology strategy** is a direct reflection of your company's professionalism, efficiency and digital maturity.

The challenges

- **Inconsistent audio and video** lead to confusion, disengagement and wasted time
- **Outdated or fragmented VC setups** frustrate employees and IT
- **Meetings often start late**, suffer from technical issues or lack clarity (especially with external clients)
- **Uneven participation**
- **The complexity** of juggling multiple communication platforms and AV equipment can be distracting
- Balancing **data protection** across diverse environments

The opportunity

- 💡 Upgrade to **smart, integrated VC systems** that simplify the experience and boost productivity

Better tech = better meetings = better business outcomes

Enterprise room strategy

To future-proof your organization's communication environment:

- Audit room types and usage frequency
- Standardize technology per room type
- Prioritize ease of use and remote management
- Ensure compatibility with VC platforms and IT security policies

Self-audit: Which VC solution fits your space best?

What type of meeting room are you equipping?

- A** Compact room or huddle space (up to 4-5 people)
- B** A mid-sized conference room (6-10 people)
- C** A boardroom (10+ people)

What is the typical meeting format?

- A** Quick syncs or 1:1s, often with a laptop
- B** Team meetings, remote collaboration, project reviews
- C** Executive presentations, multi-speaker sessions, external clients

What's most important in terms of experience?

- A** Plug-and-play simplicity
- B** AI-powered camera, great audio, platform-native integration
- C** Multi-camera intelligence, wide coverage, boardroom-grade AV

What's your preferred VC platform setup?

- A** USB+ occasional Zoom/Teams use on personal devices
- B** Native Zoom/Teams/Meet integration
- C** Fully integrated + multi-room consistency

How important is remote management and IT scalability?

- A** Nice to have, but not critical
- B** Important, AV should be manageable across rooms
- C** Critical, multiple rooms, multiple users

Which AV-solution fits your space best?



Mostly **A** ?



Poly Studio V12 is your match!

You need a reliable, elegant VC solution that fits small meeting spaces, requires minimal IT setup and delivers crystal-clear video and audio.

✓ **Best for:** Huddle spaces, executive offices, flex zones

✓ **Key features:**

- 4K video with smart speaker tracking
- Integrated stereo speakers and beamforming microphones
- NoiseBlock AI and Acoustic Fence
- Simple USB or native app control



Result: Easy deployment, pro-level meeting experiences and consistent audio-visual quality in every small space

Curious about what's in the box?

Watch the [Poly Studio Bar V12 unboxing video](#) to see how compact power looks in real life.

Mostly **B** ?



Poly Studio X32 + TC10 is the right fit!



You're equipping a more dynamic meeting room, where meetings are more complex and native VC integration, touch controls and smart framing make the difference.

✓ **Best for:** Conference rooms (up to 10 participants)

✓ **Key features:**

- All-in-one video bar with native support for Zoom, Teams, Google Meet
- Powerful stereo sound and crystal-clear microphone pickup
- Automatic framing and speaker tracking
- Controlled via intuitive Poly TC10 touchscreen



Result: Seamless meetings, stronger remote engagement and easy room management at scale

Curious about what's in the box?

Watch the [Poly Studio Bar X32 unboxing video](#) to explore its features before it enters your meeting room.

Which AV-solution fits your space best?



Mostly  ?

Choose the Poly Studio X72 + TC10!

Your meetings demand power, precision and prestige. The X72 is a high-performance VC system built for boardrooms and large meeting environments.

✓ **Best for:** Large meeting rooms and executive boardrooms (10+ participants)

✓ **Key features:**

- Dual-lens 4K camera system with 20 MP sensors
- Advanced multi-microphone array
- Integrated stereo speaker system
- Native Zoom, Microsoft Teams and Google Meet support

💡 **Result:** Flawless communication environments

Still not sure?

Visit our **Experience Center** in Wijnegem (Antwerp) to test both models in real-life settings or book a tailored room scan with our experts.

Our entire building is set up as a place where you can experience how modern technologies and smart work solutions can transform your organisation. From innovative workstations and ergonomic designs to the latest AV/VC solutions, we offer a dynamic environment where you can explore technology in a practical and tangible way.

Contact our team today for a custom demo or workspace assessment!



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